MangoApps Transform Workflow Management into True Collaboration

New Release enables employees to communicate using instant messaging, microblogging, and voice calling, while simultaneously managing projects, tasks, documents, tasks, events and ideas.

SEATTLE, WA June 15th, 2010 – MangoSpring, the leading provider of hosted hyper-collaboration services, today announced its set of business focused MangoApps was released from Beta and is now ready for small, medium, and enterprise customers. MangoApps are the best integration of business workflow tools with an unparalleled communication platform, offering employees a means to collaborate on their everyday work.

"We believe that true collaboration occurs only when employees' communication is integrated with the daily workflow," said MangoSpring CEO Anup Kejriwal. "A business is made up of employees working on projects, managing documents and generating new ideas, and they don't do it alone. By integrating our real-time communication platform with MangoApps, we unleash employees' ability to contribute, collaborate and be more productive. "

Companies with only two employees and those with hundreds of thousands are using and understanding the value of MangoApps. Used separately or in conjunction, each MangoApp solves an important part of the business workflow:

MangoTalk – Integrated set of microblogging, instant messaging, polling, and voice calling tools. Employees can now move seamlessly from public, offline microblogging or polls to real-time private IM or voice conversations.

MangoDocs – Provides document management functionality to the entire company. Employees can upload documents, leave comments for authors, request updates, or follow a document, knowing that they always have the latest version.

MangoTasks – Provides task management for every employee. Knowledge workers can keep track of their specific tasks and managers can assign work and follow employee progress, making status reports a thing of the past.

MangoProject – Provides project management capabilities, allowing employees to focus teams on a specific goal, assign tasks, and upload documents. Teams can chat publically,

instant message privately, create instant polls, or place voice calls all with a single click of the mouse.

MangoIdeas – Provides a workflow to capture ideas from across the company, allowing public discussion using microblogging while encouraging fresh and innovative ideas to new projects.

MangoEvents – Allows companies and employees to plan and organize events like team summits, company meetings, training sessions, business trips and office parties.

All MangoApps are built on the MangoSpring's Engage platform. The Engage platform provides a core set of functionality to all applications including: Search; Employee Profiles; Group Chat; Instant Messaging; Polling; Microblogging; and one-click voice calls to landline or mobile numbers. Additionally, the Engage platform provides open API's to integrate with existing company infrastructure, providing a unified user experience between current systems and MangoApps.

MangoApps are available in two Software as a Service (SaaS) deployment options: shared and private. Shared Cloud Networks are hosted on MangoSpring multi-tenant servers in a telco class data center. Private Cloud Networks are also hosted on MangoSpring single-tenant servers for customers who need VPN access, higher security and a higher service level agreement (SLA). In addition, MangoApps are available as an on-premise solution for customers wishing to deploy alongside their other IT systems behind their firewall.

About MangoSpring

Founded in 2007, MangoSpring revolutionizes the way employees work together. MangoSpring builds business applications called MangoApps that fulfill the most important needs of the corporate workflow including: project, document, task, idea and event management. Each MangoApp is built on Engage, MangoSpring's next generation Employee Collaboration Platform. Engage seamlessly combines enterprise microblogging with traditional collaboration methods, such as enterprise instant messaging, to deliver a revolutionary business collaboration experience. MangoApps have already been adopted by leading companies in a wide range of industries, including technology, media, finance, health, education, non-profit and government. For more information about MangoApps or MangoSpring, please visit www.mangspring.com.