



Website Multimedia Chat Clients: Head to Head

Comparison of MangoChat vs. Userplane and Meebo

Your website traffic is actually a community of “members” that have things to say about your website, topics to discuss to other website members, and will return to your website more often if there is a social aspect every time they visit your site. Why not make it easy for them to communicate? This document compares MangoChat, Userplane and Meebo feature-for-feature and should help you decide on which multimedia chat client you want to deploy to your members.

Table 1: MangoChat & UserPlane Comparison Chart

Features & Sub Features	MangoChat	UserPlane	Meebo
Chat Features & Community Engagement			
Ability to Initiate or Join a Live Text Chat	●	●	●
Ability to Set Online Presence Status	●	○	●
Ability to Communicate via Text/Voice/Video in Web Client	●	●	●
Ability to Engage in Private Messaging Seen Only by the Desired Recipient	●	●	●
Ability to Broadcast and View Live Voice/Video	●	●	○
Ability to Use Existing Website User Profile Database	●	●	○
Ability to Add and Remove Buddies	●	●	●
Ability to Block Individual Users	●	●	●
Ability to Integrate with 3 rd Party IM Solution	● ** By Request	●	●
Ability to start a 1-to-1 or Conference Call with “Click-to-Call”	●	○	○
Provided with Free Dial-in Phone Number with Party Line Code	○	●	○
Ability to Use Voice/Video Chat with Multiple Users	●	●	●
Installation			
Ability to Integrate App Functionality with Site Structure and User Database	●	●	○
Ability to Access Cross-Product Compatible API's for Easy Migration	●	○	○
Administration and Moderation			

Ability to Control Member Entry Behind a Login System	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Ability to Authenticate Entry Against a Member Database	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Ability to Allow "Viewing Only" Users	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Ability to Configure App through a Web-Based Admin Portal	<input checked="" type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Ability to Kick and Ban Users	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Ability to Allow / Disallow Guest Entry	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Ability to Display Member Photos and Profile Data	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>
Ability to Display User ID Profile Information	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>
Ability for Admin to Create Permanent Rooms	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Ability to Define Multiple App Administrators	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>
Ability to Assign Custom User Icons for User Type Display	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Ability to Customize how the User Profile Data is Displayed	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Ability to Search and Retrieve Archived Content from Chat Sessions	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>
Ability to Report Abuse with Inappropriate Content Included	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Ability to Configure the Maximum Number of Users	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Ability to Allow Users to Create Custom Chat Rooms	<input type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>
Ability for Admins to Configure Timeouts for Empty Rooms	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Ability to Control Room Overflow	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Ability to Create Invisible Administrators	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Ability to Restrict Users to "Text Only"	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Ability to Set User Inactivity Timeouts	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Ability to Set Quality Levels for Voice/Video Broadcasts	<input type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>
Ability to Require Mandatory Room Moderation For Child Safety	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>

Web Technology Integration

Ability to Leverage a BuddyPress Plugin	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ability to Leverage a WordPress Plugin	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ability to Leverage a vBulletin Plugin	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ability to Leverage a Java Native Plugin	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ability to Leverage a Ruby on Rails Plugin	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ability to Leverage a Facebook Plugin	<input checked="" type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>

Interface Customization

Ability to Customize App with Localized Multi-Language Support	●	●	○
Ability to Remove / Replace Product Branding	●	●	●
Ability to Customize Colors and Themes	●	●	●
Ability to Apply Custom Brand Elements and Logos	●	●	○
Ability to Enable / Disable Hosted Advertising	●	●	○
Ability to Define Custom User Icons	●	●	○
Ability to Configure the Look & Feel of App Controls	●	●	○
Ability to Add HTML Elements to the Text Chat Window	○	●	○
Ability to Support Custom Flash Emoticons	○	●	○
Ability to Create Custom Help Screens	○	●	○

Deployment Options

Ability to Deploy in a Private Shared Hosted Environment	●	●	○
Ability to Choose a Private Dedicated Hosted Environment	●	○	○
Ability to Deploy On-Premise inside Your Firewall	●	○	○
Ability to License and Extend the Source Code	●	○	○

Symbol Legend

● Fully Supported

◐ Partially Supported

○ Not Supported